

2019

mediakit


RHYTHM

OF MACHINERY

SPECIALIZED MAGAZINE ABOUT
MANUFACTURING EQUIPMENT.
REAL LOOK AT THE REAL SECTOR ECONOMY



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- **RHYTHM OF MACHINERY – independent publishing**
 - **More than 16 years on the market**
 - **Circulation of 10 000 copies**
 - **10 issues per year**
 - **A4 format, full color**

Our readers — manufacturers and users of industrial equipment

Title

- General and Technical Directors
- Chief engineers
- Main technologists

Leading specialists from

- Industrial Enterprises
- Engineering companies
- Research centers
- Higher education establishments

Area of distribution

We were readed in Russian, as well as in Europe countries, Asia and America

The main distribution channels

- Subscription
- Target distribution of the magazine
- The most important industrial exhibitions, forums and conferences

RHYTHM OF MACHINERY magazine is information partner of all the exhibitions, listed thematically

Our competitive advantages

- ✓ Free mailing list for technical services directors of specialized companies
- ✓ Presentation of the magazine exhibitions in Russia and abroad
- ✓ The condition and development trend of domestic and foreign machine manufacturing
 - Business practices
 - New technology and R&D
 - Modern financial instruments of the purchase of equipment
- ✓ Information on updates and zeitgeist trends in metalworking area
- ✓ Publication of conceptual, theoretical and practical and promotional items
- ✓ We are exploring the markets of the industrial equipment in various aspects by:
 - preports from enterprises of various forms property;
 - interview with Director General, Chief engineers and chief technology of enterprises;
 - regional reviews
- ✓ Engineering Breaking News
- ✓ The most significant exhibitions and other events
- ✓ Image advertising and articles of our partners
- ✓ The active position, initiative and readiness magazine staff to new developments

ISSUE PLAN FOR 2019

№1, PUBLICATION DATE FEBRUARY

- **Photonics** – www.photonics-expo.ru (Moscow, 4 – 7 March)
- **St. Petersburg technical fair** – www.ptfair.ru (S. Petersburg, 12 – 14 March)
- **Metalloobrabotka. Welding** – <http://www.expoperm.ru/metal-ekb/> (Ekaterinburg, 19 – 22 March)
- **MashexSiberia** – <https://www.novosibexpo.ru/> (Novosibirsk, 26 – 28 March)

№2, PUBLICATION DATE MARCH

- **Metalworking. Welding and cutting** – www.minskexpo.com (Minsk, 9 – 12 April)
- **Conference «Innovations. Technology. Production»** – www.itp-forum.ru (Rybinsk, 15 – 17 April)
- ◇ Hannover Messe – www.hannovermesse.de/home (Hannover, Germany, 1 – 5 April)

№3, PUBLICATION DATE APRIL

- **Metalloobrabotka** – www.metobr-expo.ru (Moscow, 27 – 31 May)
- **Metallurgy. Tube. Aluminium** – <http://tube.metal-expo.ru> (Moscow, 14 – 17 June)
- **Metal construction** – www.mc-expo.ru (Moscow, 14 – 17 June)

№4, PUBLICATION DATE MAY

- **Metalloobrabotka** – www.metobr-expo.ru (Moscow, 27 – 31 May)
- **RosMould – moulds, dies** – www.rosmould.ru (Moscow, 18 – 20 June)
- **International Military-Technical Forum «ARMY-2019»** – <http://www.rusarmyexpo.com/> – (Kubinka, 25-30 June)
- **Naval salon** – www.navalshow.ru (S. Petersburg, 10 – 14 July)

№5, PUBLICATION DATE JUNE

- **Innoprom** – www.innoprom.com (Ekaterinburg, 8 – 11 July)
- **MAKS** – www.aviasalon.com (Zhukovsky, 27 August – 01 September)
- **TEXNOPROM** – <http://forumtechnoprom.com> (Novosibirsk, August)

№6, PUBLICATION DATE AUGUST

- **Conference «Welding in Russia 2019: Current state and prospects»** – <http://www.ispms.ru> (Tomsk, 3 – 7 September)
- **Heat Treatment** – www.htexporus.ru (Moscow, 17 – 19 September)
- **Engineering. Metallurgy. Metalworking** – www.metal.vcudmurtia.ru (Izhevsk, September)
- **International railway salon space 1520 " PRO // Traffic.Expo»** – <http://railwayexpo.ru/ru/> (Sherbinka, 28-31 August)

- **Neva** – <http://transtec-neva.ru/> (S. Petersburg, 17-20 September)
- **International Congress on metallurgy and heat treatment** – <http://icpmht.com/o-congresse/> (Moscow, 17 –19 September)
- **EMO** – www.emohannover.ru (Hannover, Germany, 16-21 September)

№7, PUBLICATION DATE SEPTEMBER

- **Industrial show** – <http://promsalon.ru> (Samara, 24-26 September)
- **Welding** – www.weldex.ru (Moscow, 15-18 October)
- **Stankostroenie. Additive technologies** – www.stankoexpo.com (Москва, October)
- **Texnoforum** – www.technoforum-expo.ru (Moscow, 21-24 October)

№8, PUBLICATION DATE OCTOBER

- **Technologies, equipment and materials for surface treatment and coatings application ExpoCoating** – <http://www.expocoating-moscow.ru> (Moscow, 22-24 October)

- **Compressors. Pumps. Drives and Engines. Pneumatic** – www.pcvexpo.ru (Moscow, 22 – 24 October)
- **Metal Expo** – www.metal-expo.ru (Moscow, 12 – 15 November)
- **Conference «Electron beam welding and related technologies»** – www.ebw2015.mpei.ru (Moscow, 12 – 15 November)

№9, PUBLICATION DATE NOVEMBER

- **Siberian Industrial Forum** – www.krasfair.ru (Krasnoyarsk, 20-22 November)
- **Conference «Fundamental research and innovative technologies in mechanical engineering» (FRITME-2019)** – www.imash.ru (Moscow, 26 November)
- **Metalworking. Welding.** – www.expomash.ru (Kazan, 6-7 December)
- **Uralpromexpo. Machines and Tools** – www.bvkexpo.ru (Ufa, February 2020)

№ 10, PUBLICATION DATE DECEMBER

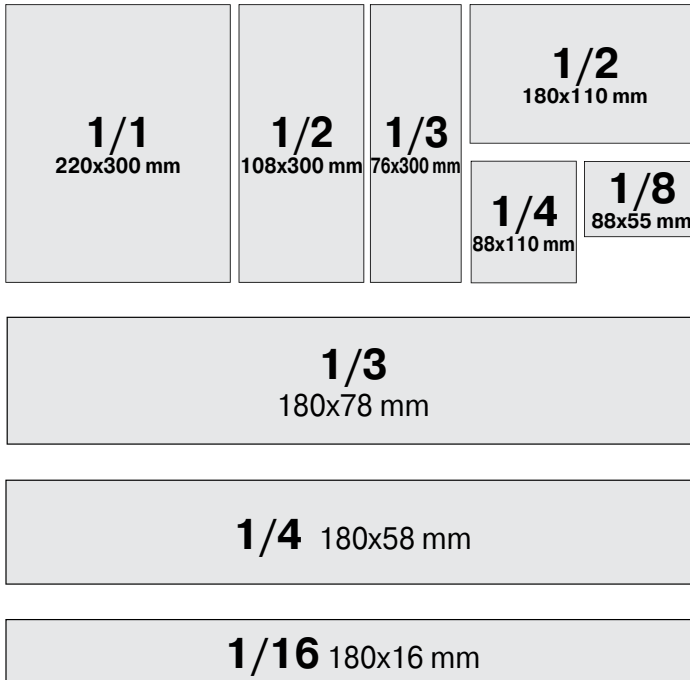
special edition **«Rhythm of machinery for supply»**.
Distribution at specialized industry exhibitions in 2020

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**The magazine «RHYTHM OF MACHINERY»
will take part in other exhibitions and events in:**

- Russian Engineering Union, www.sojuzmash.ru
- Moscow Association of Major Welders,
- Engineering Club www.enginclub.ru
- Other our magazine's partners.

Advertising



*The cost of accommodation you can find upon
request to the Editor*

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Additional services

- Distribution of RHYTHM OF ENGINEERING with your company' advertising in printed or electronic form to addresses which you gave.
- Distribution of your advertising materials (leaflets, cards, booklets) on our own unique mail-based magazine.
- Distribution of your advertising materials at profile exhibitions
- Writing reportage articles, including with the departure of the representative of the wording on your company
- E-mailing information about your Company according based e-mail addresses